

The PHI BETA KAPPA Society



#### Graduate Degrees in Public Health

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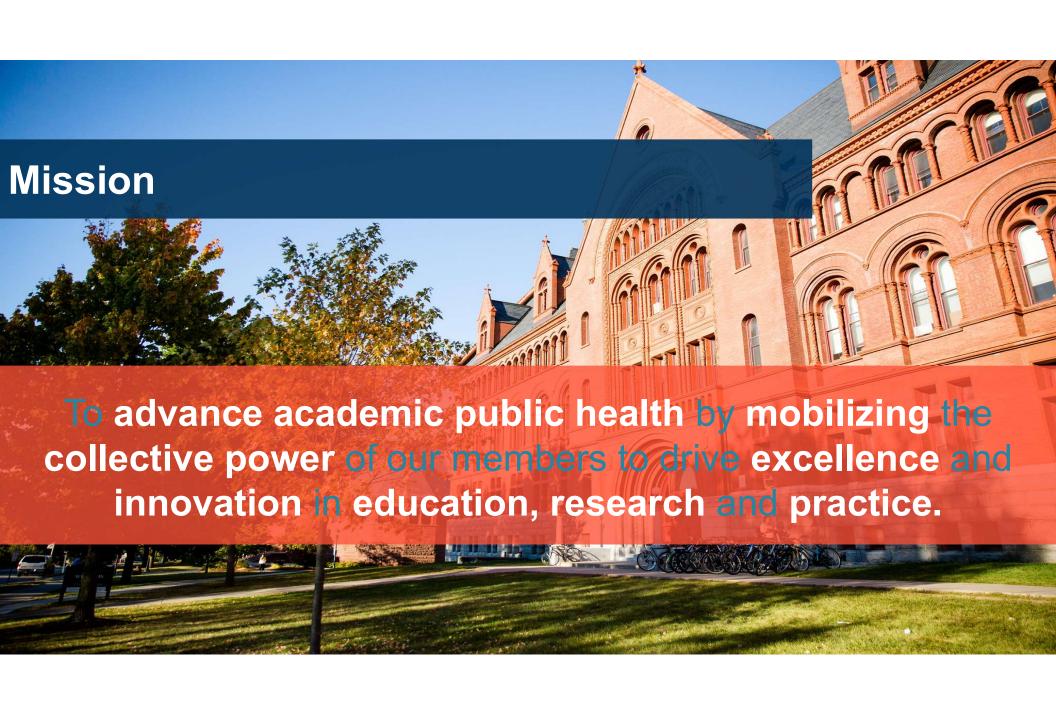


#### **ASPPH Membership**

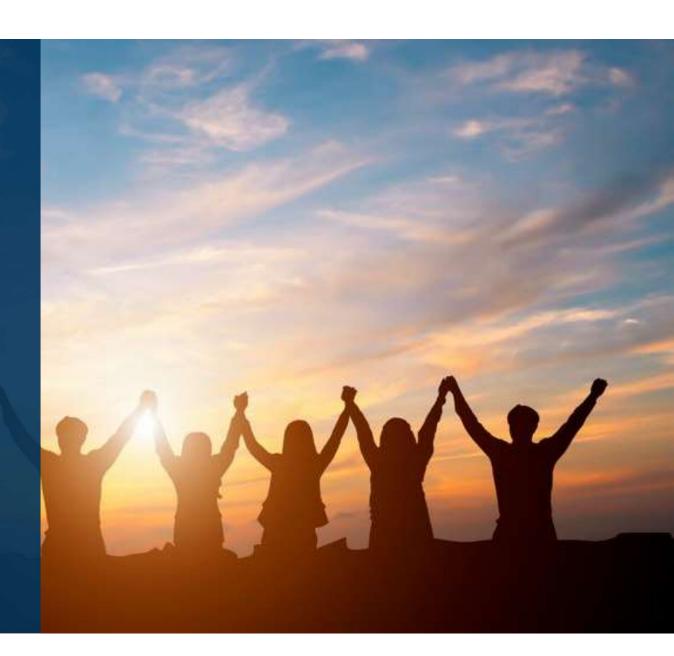


ASPPH is the voice of academic public health, representing schools and programs accredited by the Council on Education for Public Health (CEPH).





# Skills for Success



#### We Need Translational Skills for the Future of Work

Cognitive	Interpersonal	Self-leadership	Digital
Critical thinking  •Structured problem solving •Logical reasoning •Understanding biases •Seeking relevant information	<ul> <li>Mobilizing systems</li> <li>Role modeling</li> <li>Win-win negotiations</li> <li>Crafting an inspiring vision</li> <li>Organizational awareness</li> </ul>	<ul> <li>Self-awareness and self-management</li> <li>Understanding own emotions and triggers</li> <li>Self-control and regulation</li> <li>Understanding own strengths</li> <li>Integrity</li> <li>Self-motivation and wellness</li> <li>Self-confidence</li> </ul>	<ul> <li>Digital fluency and citizenship</li> <li>Digital literacy</li> <li>Digital learning</li> <li>Digital collaboration</li> <li>Digital ethics</li> </ul>
Communication  •Storytelling and public speaking •Asking the right questions	Developing relationships  Empathy Inspiring trust Humility Sociability  Teamwork effectiveness Fostering inclusiveness Motivating different personalities Resolving conflicts Collaboration Coaching Empowering		<ul> <li>Software use and development</li> <li>Programming literacy</li> <li>Data analysis and statistics</li> <li>Computational and algorithmic thinking</li> </ul>
•Synthesizing messages •Active listening		<ul> <li>Entrepreneurship</li> <li>Courage and risk-taking</li> <li>Driving change and innovation</li> <li>Energy, passion, and optimism</li> <li>Breaking orthodoxies</li> </ul>	
Planning and ways of working  •Work-plan development			<ul> <li>Understanding digital systems</li> <li>Data literacy</li> <li>Smart systems</li> <li>Cybersecurity literacy</li> <li>Tech translation and enablement</li> </ul>
<ul><li>Time management and prioritization</li><li>Agile thinking</li><li>Ability to learn</li></ul>		<ul> <li>Goals achievement</li> <li>Ownership and decisiveness</li> <li>Achievement orientation</li> <li>Grit and persistence</li> <li>Coping with uncertainty</li> <li>Self-development</li> </ul>	
Mental flexibility  •Creativity and imagination •Translating knowledge to different			

•Adopting a different perspective

Adaptability

#### **How We Think and Work**

**Critical thinking** 

Communication

**Problem solving** 

Agile thinking

Work management

Creativity

Lifelong learning

**Adaptability** 

#### **How We Interact with Others**

Empathy Humility Trust building Motivational

Conflict resolution Collaboration Empowering Inclusiveness

#### **How We Manage Ourselves**

IntegrityEmotional awarenessPersistenceSelf controlWellnessInnovationPassionCoping mechanisms

#### **How We Interact with Technology**

Digital literacy

**Statistics** 

**Data analysis** 

**Data literacy** 

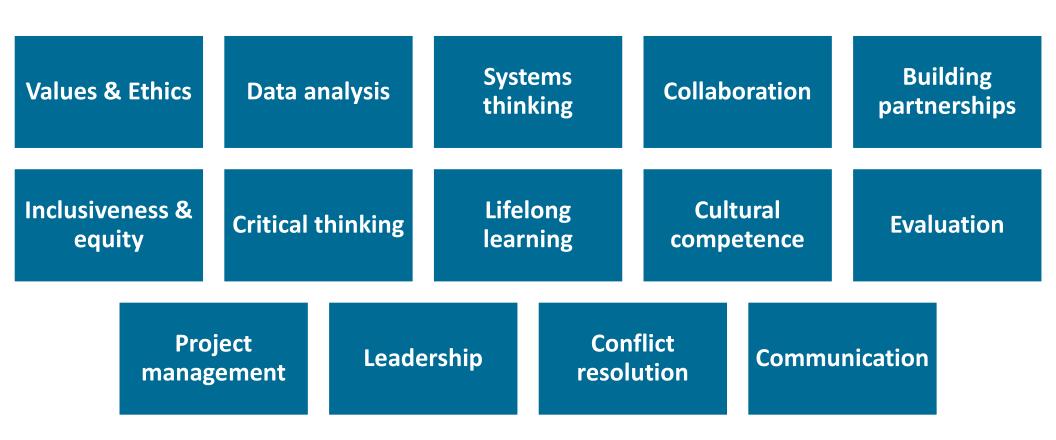
Digital collaboration

Smart systems

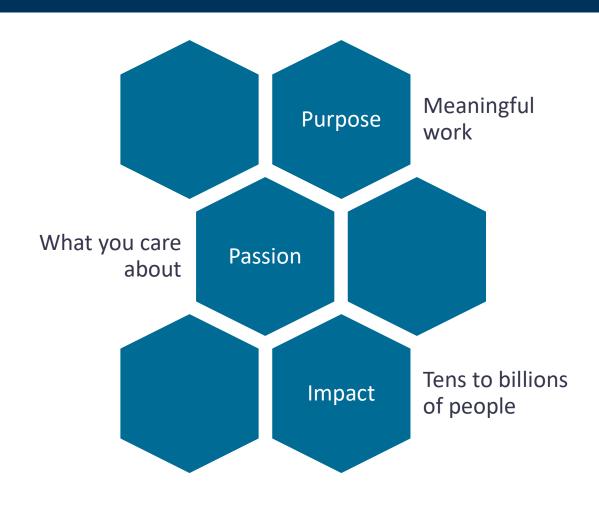
Cybersecurity Tech translation



# Translational Skills Gained Through Education in Public Health



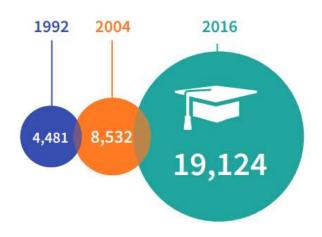
#### **Be Part of the Public Health Workforce**

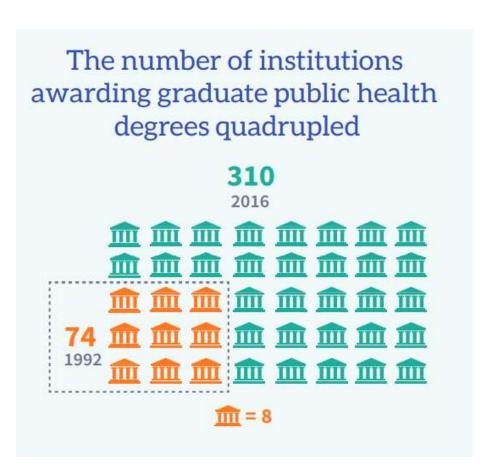


#### Interest in Public Health has Grown for Decades

The number of graduate public health degree conferrals increased more than 300%

247,909 degrees have been awarded since 1992.





Source: 1.- Leider, J. P., Plepys, C. M., Castrucci, B. C., Burke, E. M., & Blakely, C. H. (2018). Trends in the conferral of graduate public health degrees: a triangulated approach. *Public Health Reports*, 133(6), 729-737.

# The Pandemic Drove Even Greater Interest: Data from ASPPH

17,353

March 2020

24,176

March 2021

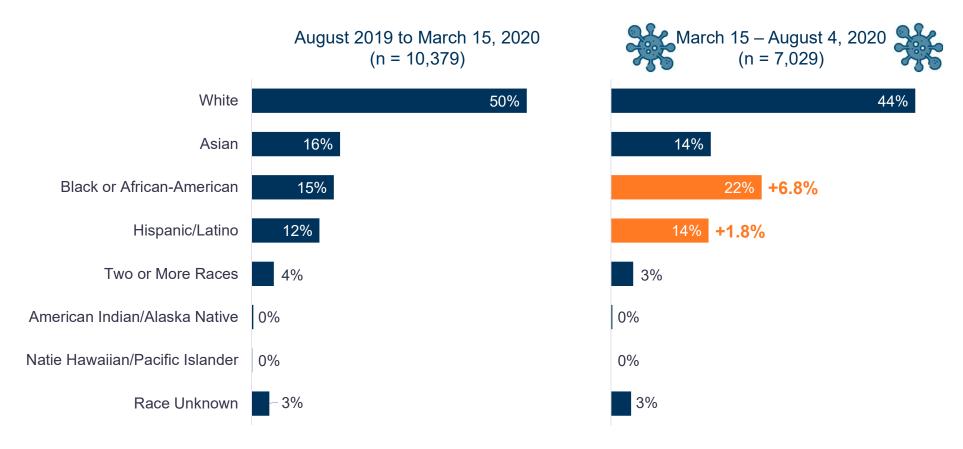
APPLICATIONS



Source: SOPHAS

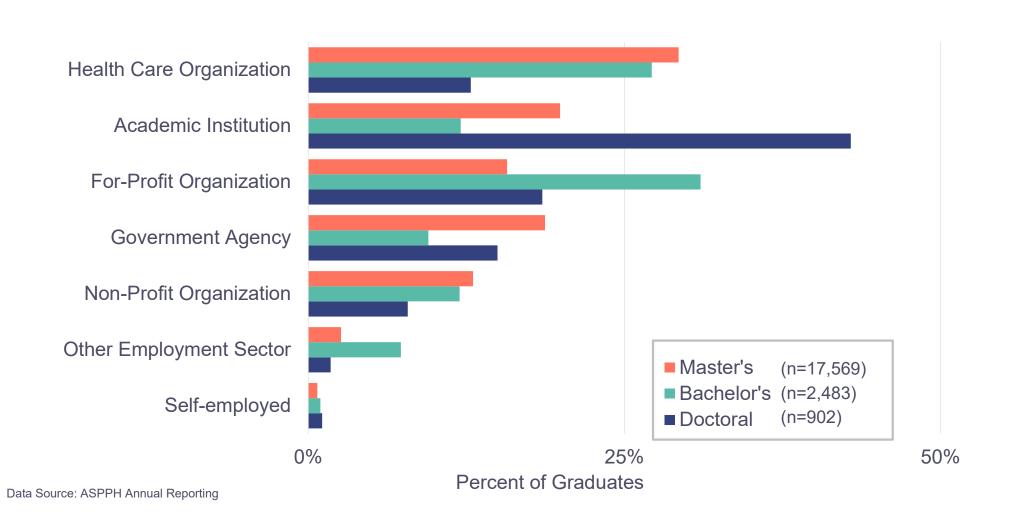
#### Black and Hispanic Applicants Increased Post-Pandemic

Percent of U.S. citizen applicants by race/ethnicity, 2020



Source: SOPHAS Data (87 participating institutions)

#### **Top Employers of Public Health Graduates**



#### **Opportunities for Careers Abound**

#### New and non-traditional fields

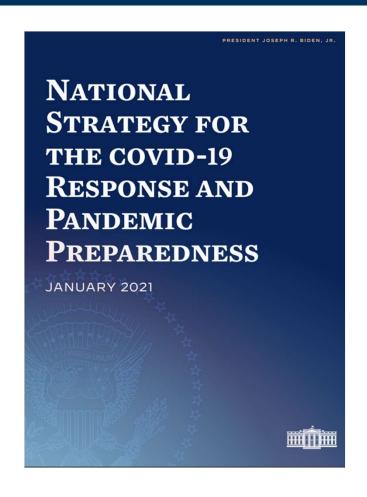
- Media consultation (news, TV/movies, documentaries)
- Transportation
- Education
- Engineering
- Law

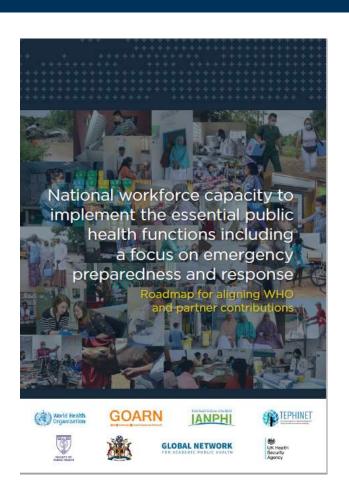
#### **New titles – diverse applicants**

- Disease Detectives
- Professional Extroverts
- Creative Messengers
- Helping Professionals
- Leaders and Managers
- Hands-on Inspectors and Enforcers
- Heroes in Lab Coats
- Regulatory Compliance Specialist

https://www.themuse.com/advice/public-health-careers-jobs-list

#### National and Global Focus on Building Public Health Workforce







#### **Education Levels & Career Opportunities**

### **Undergrad**

BA; BS

Provides lens through which to view the world

Entry level, health educators, health depts., non-profits; private

#### **Masters**

MPH; MS; MHA Joint Degrees

Prepare you for practice; research

More experienced; federal/state; nonprofits; private industry

#### **Doctoral**

DrPH; PhD

Focus on practice & leadership (DrPH); research (PhD)

Leadership positions; research; academia

#### **Areas of Study**

Behavioral & Social Science

Biostatistics & Informatics

Community Health

Epidemiology

Environmental Health

Global Health

Health Policy & Management

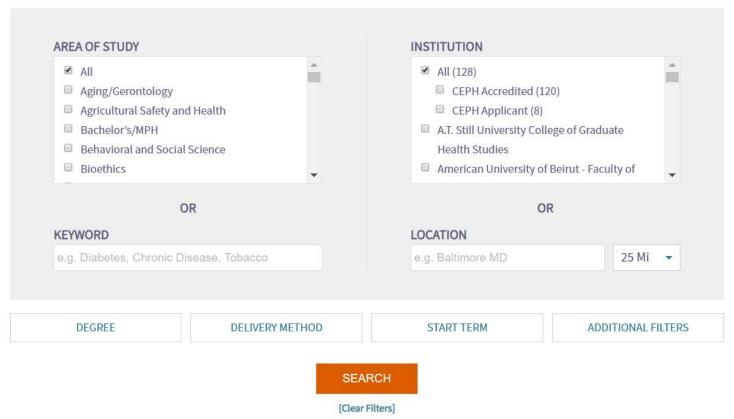
Health
Promotion &
Communication

Maternal & Child Health

Minority Health & Health Disparities

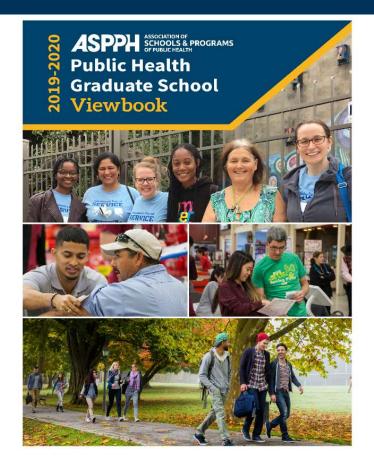
And More...

#### **Academic Program Finder**

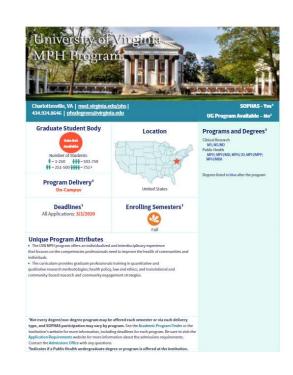


ASPPH.ORG | ThisIsPublicHealth.org | SOPHAS.ORG

#### **Digital Viewbook**







ASPPH.ORG | ThisIsPublicHealth.org | SOPHAS.ORG

#### **TIPH Student Ambassadors**







#### **TIPH Virtual Fairs**







September



**November** 



**January** 



#### **Social Media**

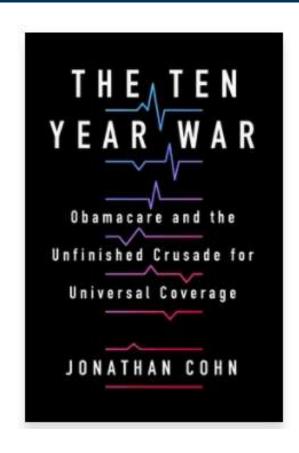


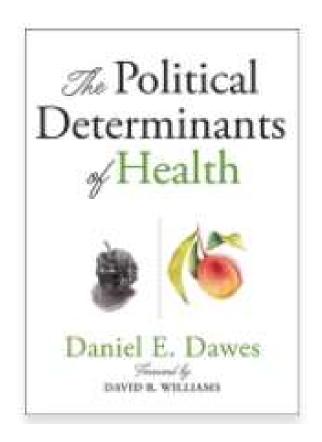


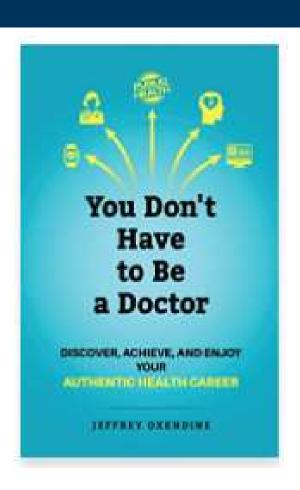


@TIPHtweets

#### **TIPH Book Club**







goodreads.com

#### Financing Your Degree

#### **Scholarship Database**



aspph.org/study/financing-your-degree

#### Loan Forgiveness and Repayment Programs

# Public Service Loan Forgiveness Program

- Government and 501c3 nonprofit full-time employee
- Any degree
- Qualifying loan
- 120 payments (10 years)

https://studentaid.gov/manage-loans/forgivenesscancellation/public-service https://pslfcoalition.org/

# Public Health Loan Repayment Program

- Passed by the House, being reintroduced by the Senate
- Must commit to 3-year, full-time employment at local, state, or tribal health department
- Public health, health professions, information science related degrees only
- \$35,000 repayment annually based on service completed

https://www.naccho.org/uploads/full-width-images/LRP-FAQ.pdf

#### Opportunities to Gain Experience



# SUMMER HEALTH PROFESSIONS EDUCATION PROGRAM



shpep.org | Healthcareers.org | cdc.gov/phap

#### Find Your Place In The Public Health Field

Kickstart your job search, advance your career, or volunteer to help fight the COVID-19 pandemic

Keywords

Location

Choose a category...

SEARCH JOBS

2,000+

**PUBLIC HEALTH JOBS** 

**Jobs Posted** 

1,300+

**Employers** 

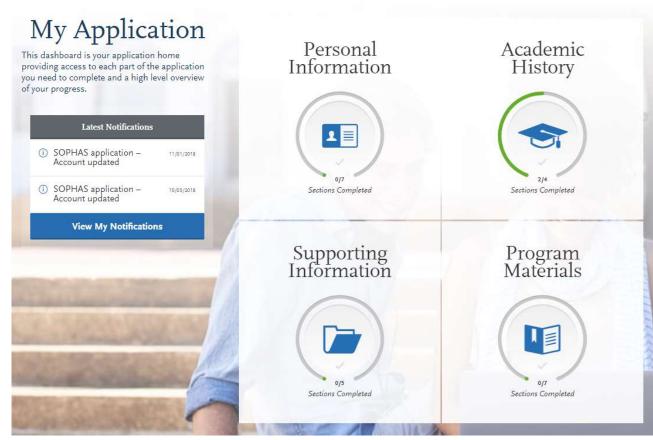
205

**Candidate Countries** 

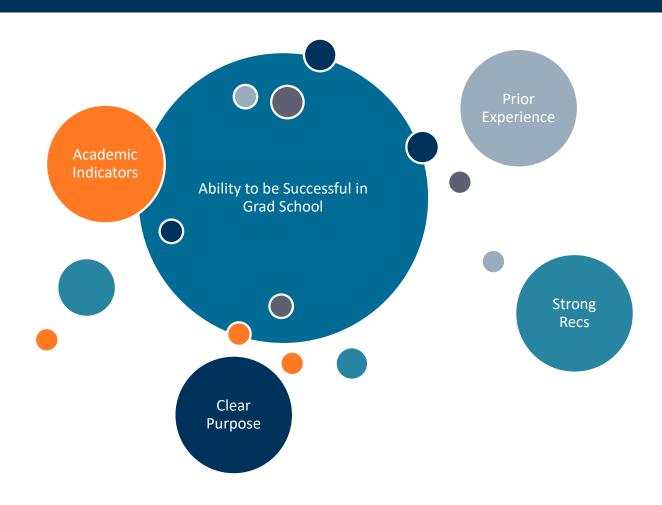


#### **SOPHAS**





#### **Create a Stellar Application**



#### General Application Requirements

Official Transcripts

Standardized Test
Scores\*

2-3 Letters of Recommendation

Statement of Purpose

Resume

Additional Requirements

#### **Writing Your Statement of Purpose**

### Tell Your Story

Why Public Health?

What Career Goals?

Why THIS School/Program?

#### **General Timeline**







#### **Thank You!**

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