



Phi Beta Kappa: Key into State and Local Government Service

June 24, 2022

What is the Volcker Alliance?

The Volcker Alliance empowers the public sector workforce to solve the challenges facing our nation.

We envision a public sector workforce with the experience, preparation, and commitment to ensure government is accountable and delivers with excellence.



EDUCATE



CONNECT



EMPOWER



INSPIRE

Who am I? Why am I talking to you?

3

Peter Morrissey, Director, G2U Initiatives



Government to University Initiative
THE VOLCKER ALLIANCE

The **Government-to-University Initiative (G2U)** is a collaborative, national effort to connect jobseekers to public service jobs.

Why should I care about state and local government?

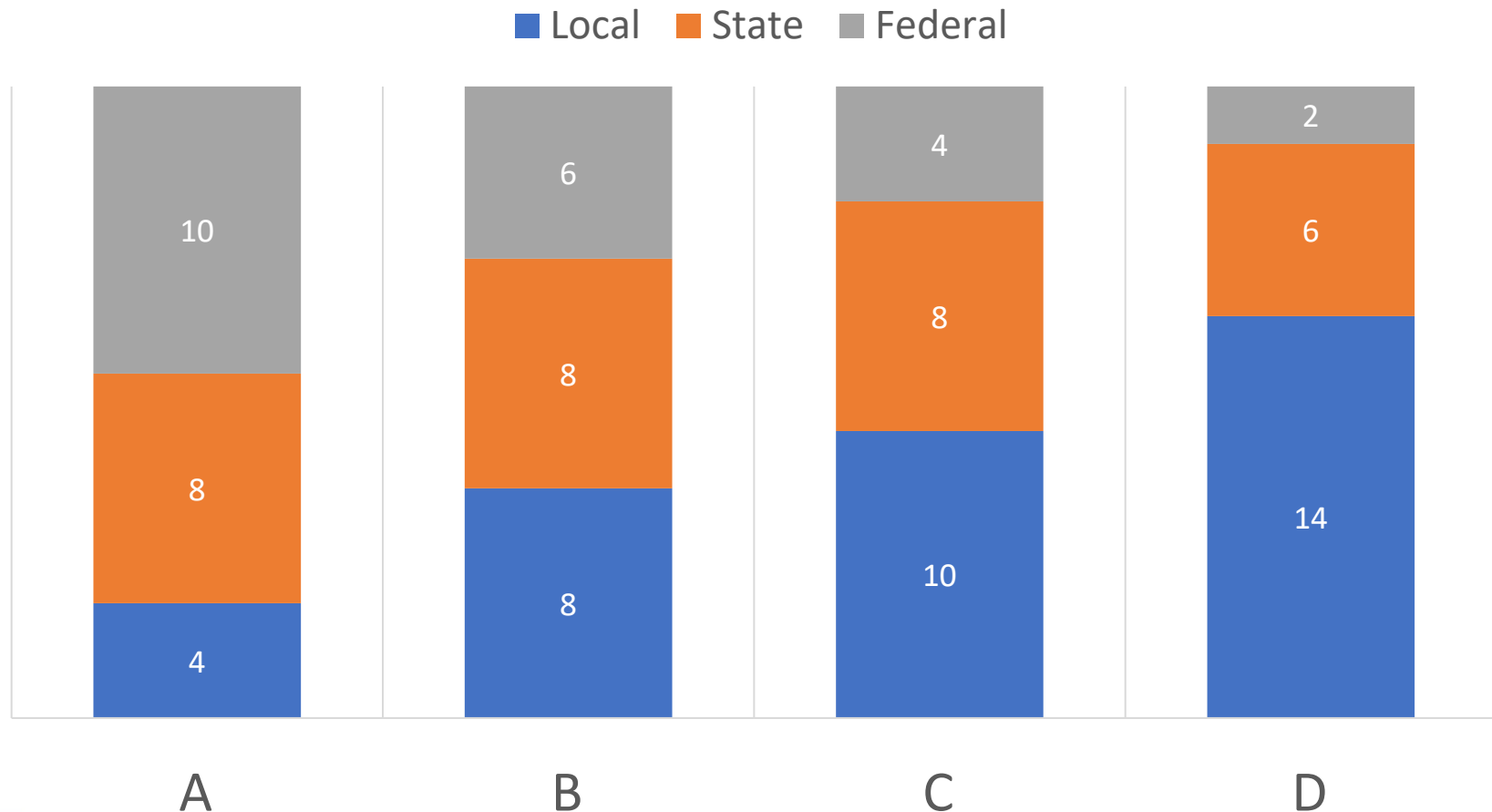
Why should I care about state and local government?

1. There are *immense opportunities*
2. State and local governments deliver every sort of service
3. State and local government is a fulfilling place to work

Immense Opportunity

Which reflects the breakdown of jobs by level of government?

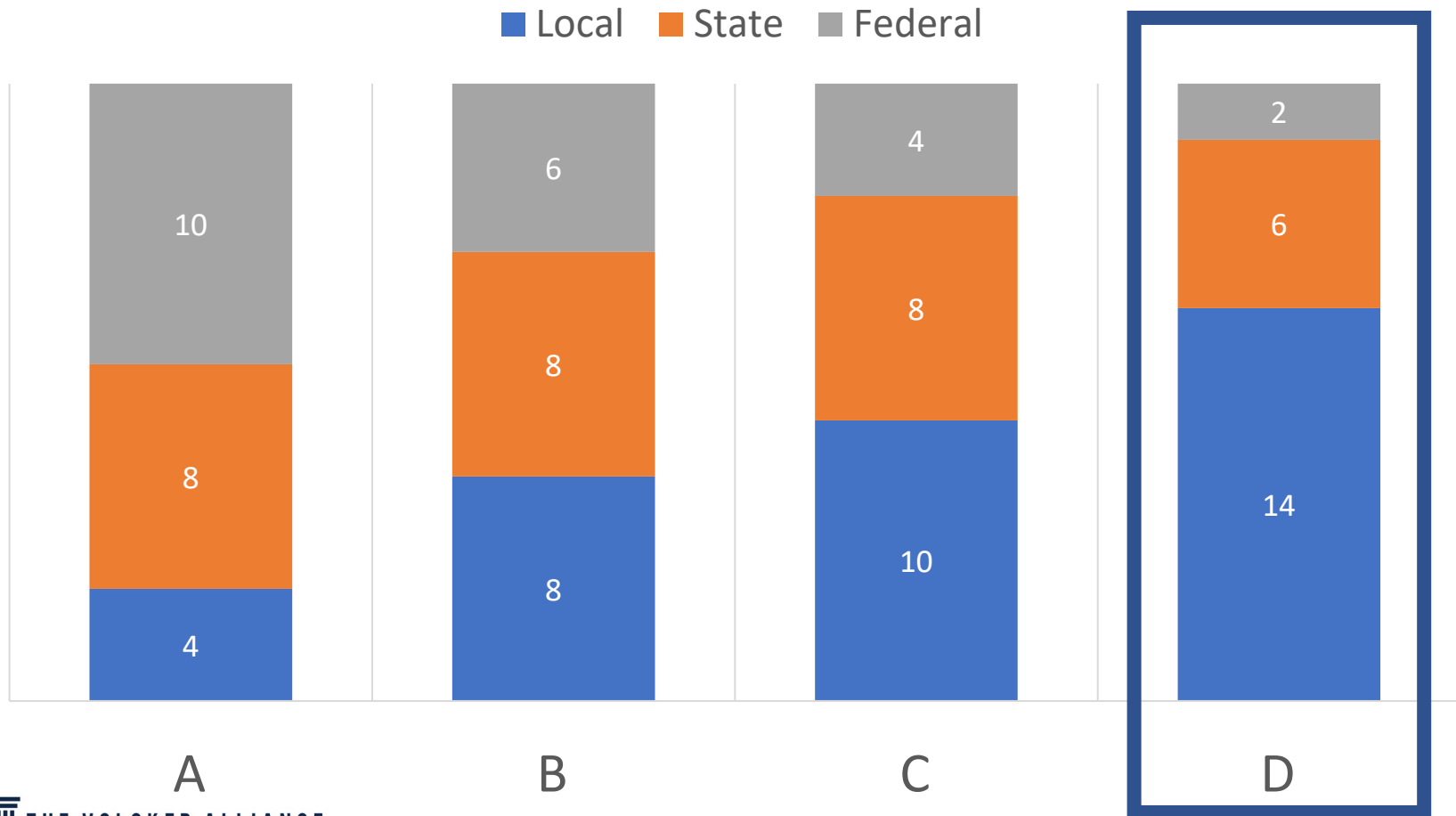
NUMBER OF GOVERNMENT JOBS BY LEVEL, IN MILLIONS



Immense Opportunity

Which reflects the breakdown of jobs by level of government?

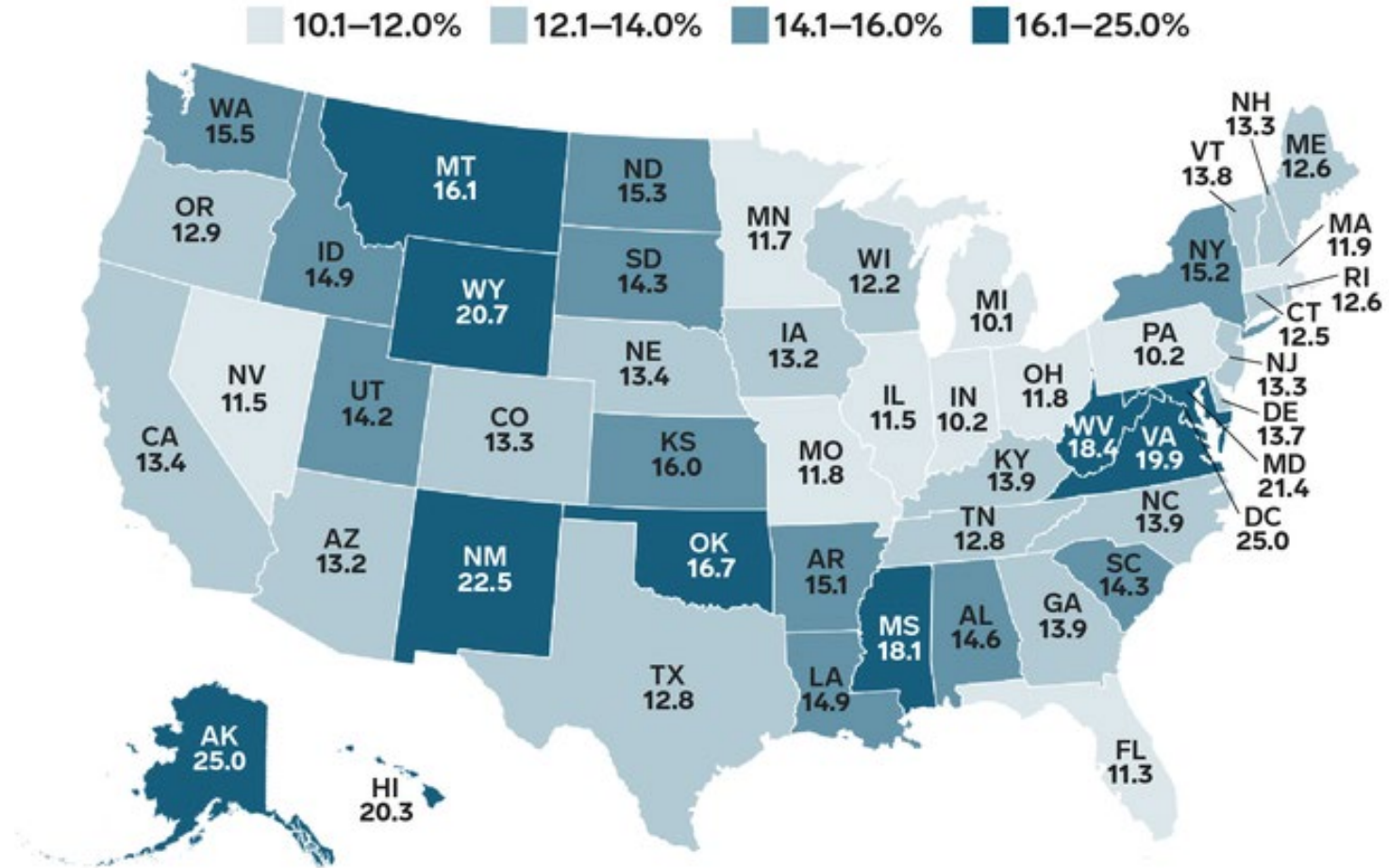
NUMBER OF GOVERNMENT JOBS BY LEVEL, IN MILLIONS



Immense Opportunity

All levels of government need your skills

Percent share of employed population over the age of 16 who work in government



Source: US Census Bureau, 2017 American Community Survey

Insider Inc

Why should I care about state and local government?

1. There are *immense* opportunities
2. **State and local governments deliver every sort of service**
3. State and local government is a fulfilling place to work.

Many types of work

Which of these services or programs are delivered by S/L government and which are not?

- Public Schools
- Affordable Care Act
- Civil Rights Enforcement
- Medicaid
- SNAP
- Parks
- TANF
- Scientific Research
- Environmental Protection
- Zoning
- Infrastructure
- Public Health
- Public Assistance
- Section 8 Housing
- COVID Response
- Water Quality
- Homeless Services
- Federal Highways
- CARES Act
- Community Development

Many types of work

Most of them are!

Public Schools ✓

Affordable Care Act

Civil Rights Enforcement ✓

Medicaid

SNAP

Parks ✓

Environmental Protection ✓

TANF

Scientific Research ✓

Public Health ✓

Zoning ✓

Infrastructure ✓

COVID Response ✓

Public Assistance ✓

Homeless Services ✓

Section 8 Housing

Federal Highways

Water Quality ✓

CARES Act

Community Development ✓

Many types of work

Actually, all of them are

Public Schools

Affordable Care Act

Civil Rights Enforcement

Parks

Medicaid

SNAP

Environmental Protection

Scientific Research

Public Health

TANF

Zoning

Infrastructure

COVID Response

Public Assistance

Homeless Services

Section 8 Housing

Federal Highways

Water Quality

CARES Act

Community Development

Why should I care about state and local government?

13

1. There are *immense* opportunities
2. State and local governments deliver every sort of service
3. **This work really matters**

State and local government work matters

- Local and state government is where most government happens
- It features every sort of job in almost any field
- The work is hard, and that's a good thing
- It is impactful and rewarding
- Job satisfaction among young leaders is high

**Do state and local governments really
need me?**

Do state and local governments really need me?

16

1. Yes! They need all sorts of talented people
2. Yes! They need your skills
3. Yes! They need your values

Government needs the leadership of the next generation



Local, state governments struggle to replace exiting workers

BY REID WILSON - 02/08/22 01:58 PM EST

258 COMMENTS

Government Is Hiring, But Faces Tough Competition for Workers



THE BOND BUYER

State and local government workforce facing worst challenges in 50 years

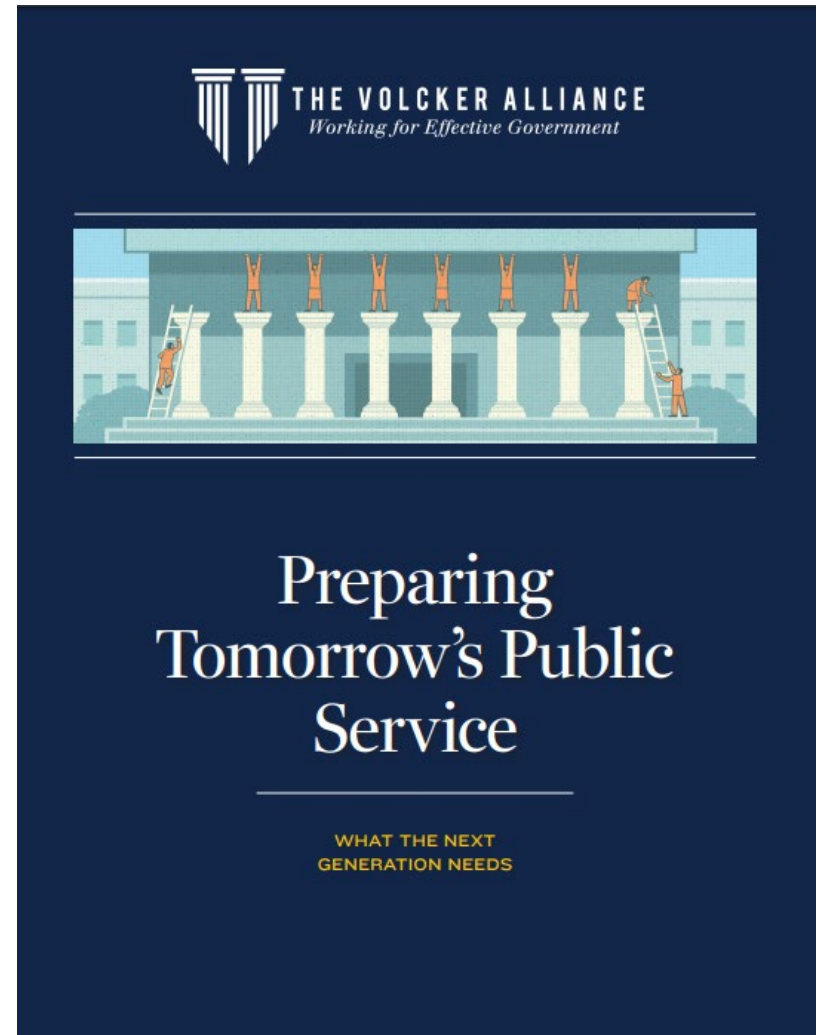
Do state and local governments really need me?

18

1. Yes! They need all sorts of talented people
2. **Yes! They need your skills**
3. Yes! They need your values

Hypothesis:

Graduates with degrees in the liberal arts and sciences can find jobs in government

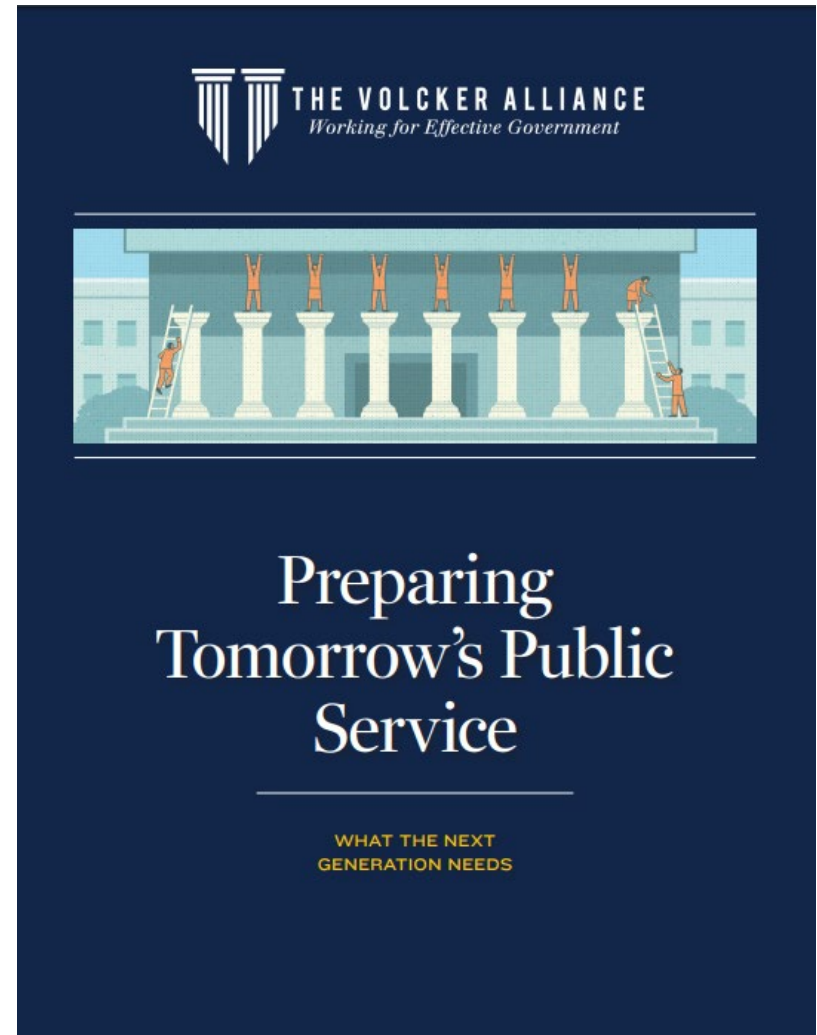


~~Hypothesis:~~

~~Graduates with degrees in the liberal arts and sciences can find jobs in government~~

Conclusion:

Liberal arts and sciences graduates are **UNIQUELY SUITED** to thrive in government and build fulfilling, impactful careers



Top rated skills for public sector employees

Which of these skills were rated most valuable by current young government leaders?

Data Analytics

Oral

Communication

Quantitative
Analysis

Project
Management

Written

Communication

Overcoming
Obstacles

Financial
Acumen

Top rated skills for public sector employees

Which of these skills were rated most valuable by current young government leaders?

Data Analytics

Oral



Communication

Quantitative
Analysis

Project
Management



Written



Communication

Overcoming
Obstacles



Financial
Acumen

Top rated skills for public sector employees

The most successful young public servants are:

- Critical thinkers and complex reasoners
- Strong communicators
- Good listeners, always searching for new lessons
- Principled and ethical
- Creative and innovative
- Unafraid of obstacles and comfortable with uncertainty



Do state and local governments really need me?

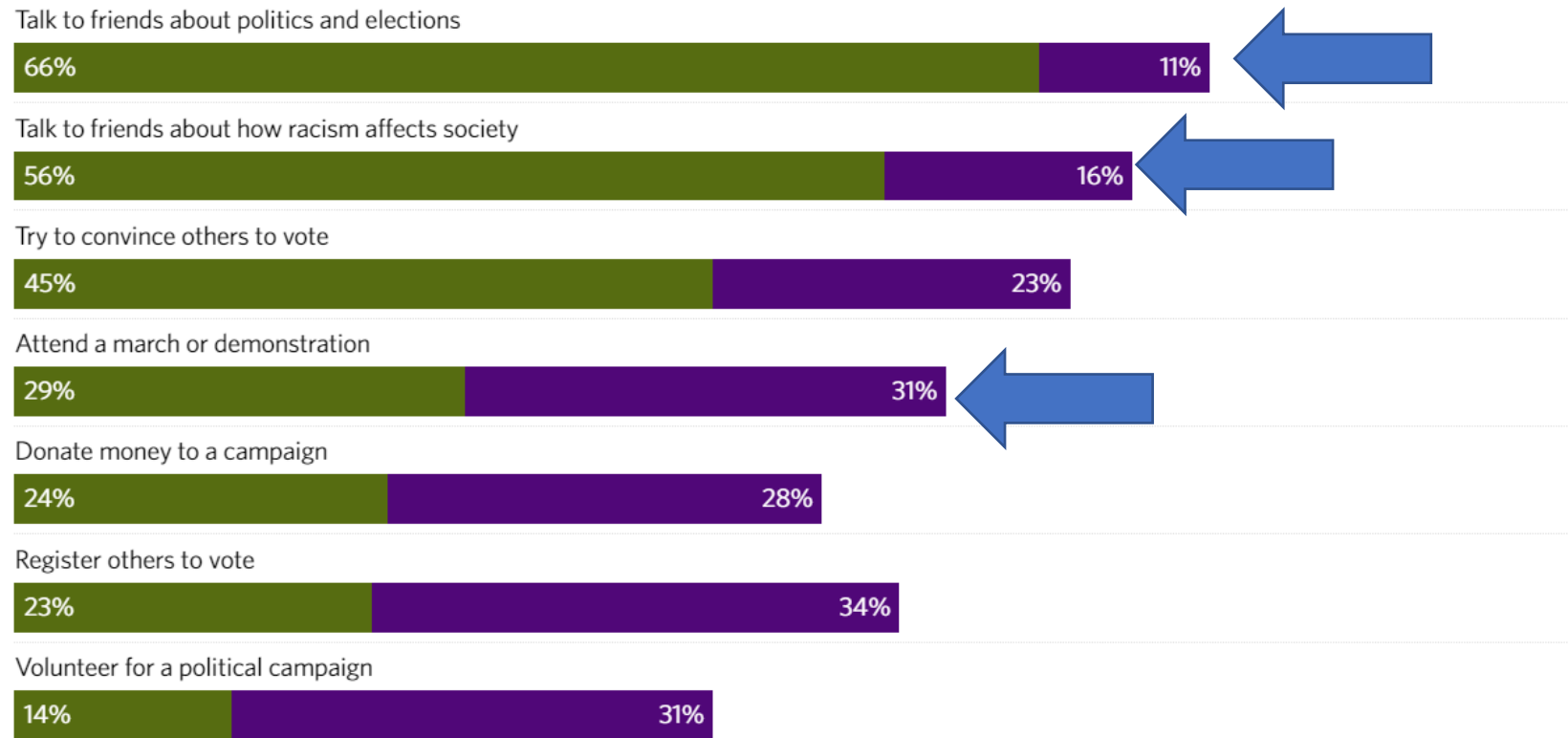
24

1. Yes! They need all sorts of talented people
2. Yes! They need your skills
3. **Yes! They need your values**

Young People Are Participating In Political Life, and Many More Might Do So If Given the Opportunity

The percentage of young people, ages 18-29, who said they had performed each action, and the percentage who said they have not but may do so in the future.

■ Have Done It ■ Might Do It in the Future



CIRCLE Tufts University Tisch College · CIRCLE

Source: CIRCLE/Tisch College 2020 Post-Election Youth Survey

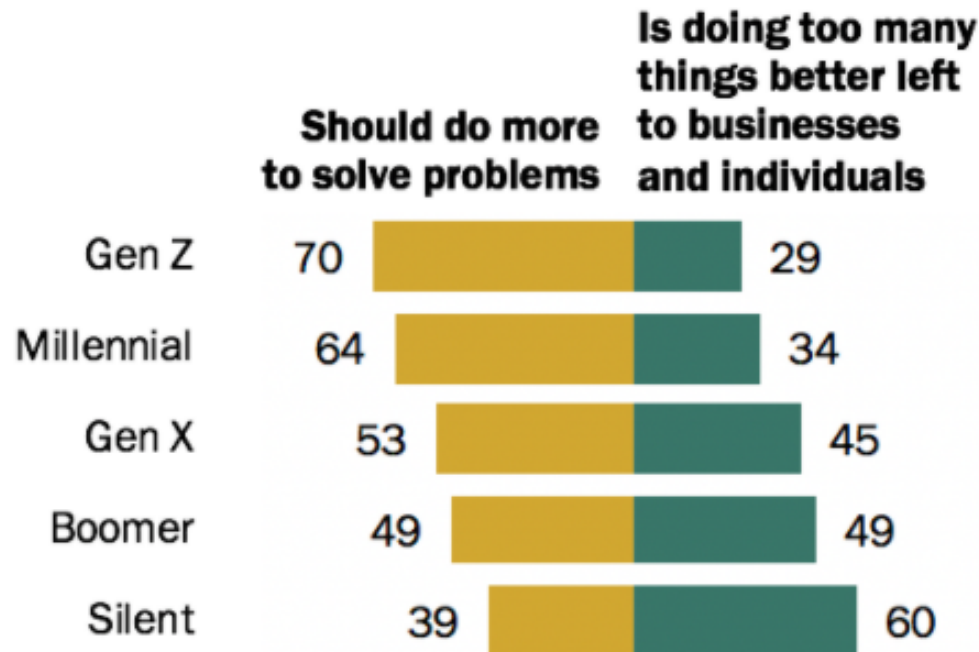
[Get the data](#)

Expectations of government are shifting

You believe government has responsibility to create change

Gen Z more likely than other generations to want an activist government

% saying government ...

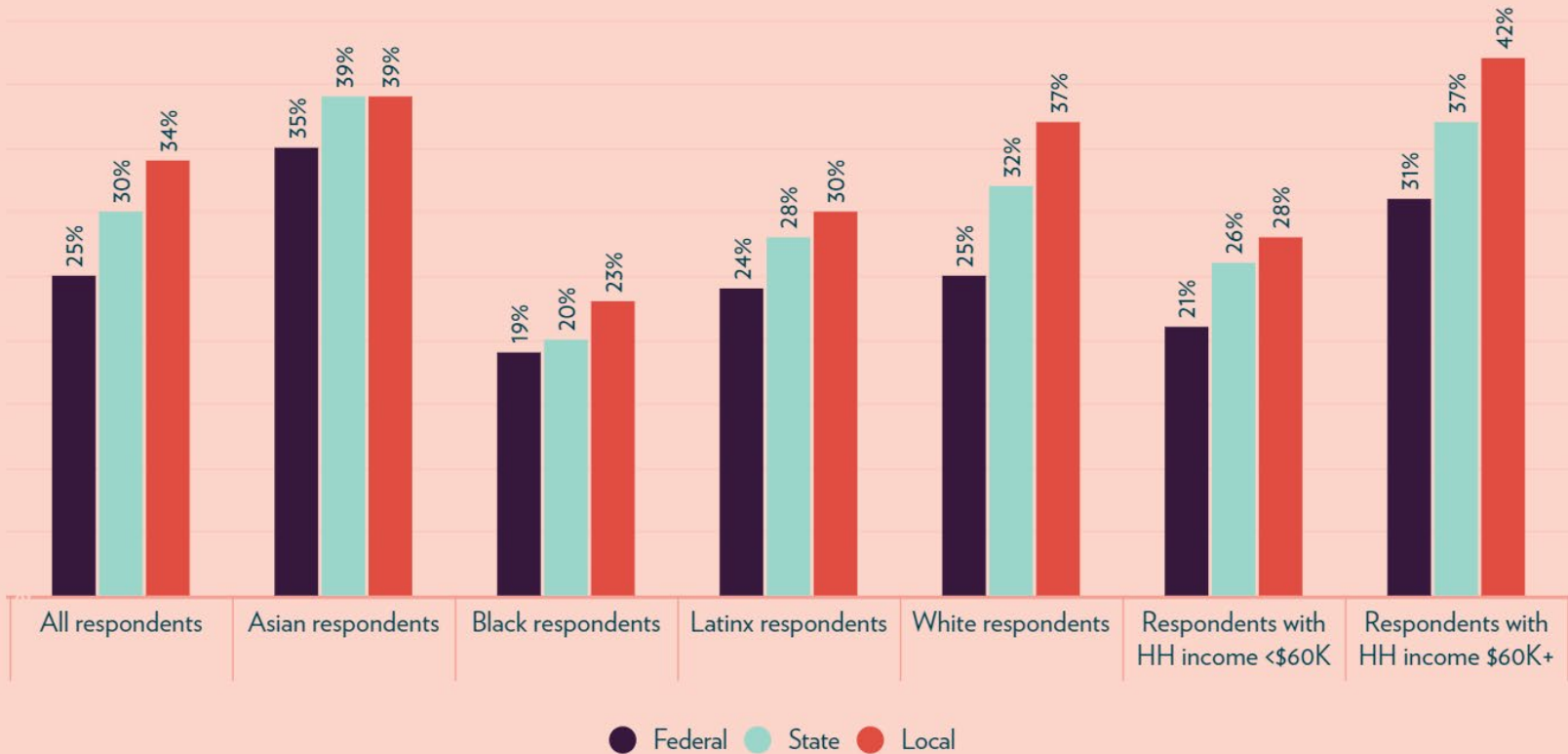


Pew Research Center

Being part of the solution

Transforming government requires engagement

Share of respondents that agreed/strongly agreed with statement, "I trust the [federal/state/local] government."



Government work matters

*“There’s an opportunity to bring your talents and your analytical skills within [local] government to really **serve communities that usually get left out of conversation, discussion, and public decision-making.**”*

*-Helen Chin, Asst. to the City Manager for
Homelessness
Culver City, CA*

So how do I get in?

So how do I get in?

Comprehensive listings of open opportunities

USAJOBS



GOVERNMENT JOBS

indeed[®]

So how do I get in?

Ways to get your foot in the door



So how do I get in?

Your universities are resources

Your universities are your partners in equipping you with skills and connections to make the public service leap.

Look to your:

- Career services staff
- Advanced degree and continuing education programs
- Faculty
- Public service job fairs
- Alumni

The Volcker Alliance

We are here to help – it's our job



Government to University Initiative
THE VOLCKER ALLIANCE





Contact Us

Peter Morrissey
Director, Government to Universities
Initiatives

pmorrissey@volckeralliance.org

www.volckeralliance.org

[**@VolckerAlliance**](#)