



# 2025–2026 Playbook

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# Since 1956, the Phi Beta Kappa Visiting Scholar Program has offered undergraduates the opportunity to spend time with some of America's most distinguished scholars.

The program's main purpose is to contribute to the intellectual life of the campus by making possible an exchange of ideas between the Visiting Scholars and the resident faculty and students. Previous Phi Beta Kappa Visiting Scholars have included such notable names as **Ruth Bader Ginsburg, Wallace Stegner, and Natasha Trethewey**, among others, and every year the Visiting Scholar panel is carefully curated for its distinguished scholarship, the interest their scholarship holds for current students and faculty, public speaking ability, and skill at interacting with undergraduates.

During the 2025–2026 academic year, **Visiting Scholars will visit over 100 colleges and universities that have chapters of Phi Beta Kappa**, spending two days at each one and taking full part in the academic life of the institution.

During each visit, the Scholar will give a lecture that is free and open to the public, take part in class and seminar discussions, and meet informally with students and faculty.

The Visiting Scholars are invited to make visits in response to requests from the Phi Beta Kappa chapters. All arrangements are handled by the DC office, and the Scholars' itineraries will be worked out in accordance with requests received by **April 14, 2025**.

A service fee of \$500, to be paid by the sponsoring chapter, the interested departments, the sheltering institution, or by all jointly, will be billed to the chapter. The sponsoring groups will also be responsible for the costs of housing, meals, and local transportation while the Scholar is their guest.



2024-2025  
VISITING  
SCHOLARS

# Introducing the Phi Beta Kappa 2025-2026 Visiting Scholars, representing scholarship across three disciplines: humanities, social and behavioral sciences, and natural sciences and mathematics.

Read more about all of our current Visiting Scholars on our [website](#).

## Humanities



**Mary Favret**

Johns Hopkins

Literature, British Romanticism



**Shannon Jackson**

UC Berkeley

Arts and Performance,  
Arts and Social Change



**Peniel Joseph**

University of Texas

History, Black Power Studies



**Frances Negrón-Muntaner**

Columbia

Media, Art,  
Latino/Caribbean Studies



**Michael Puett**

Harvard

Chinese History and  
Anthropology



**Catherine S. Ramírez**

UC Santa Cruz

American/Latinx Studies,  
Migration, Visual Culture,  
Performance, Public Writing

## Social & Behavioral Sciences



**Elijah Anderson**

Yale

Sociology and African American  
Studies, Urban Inequality



**Laura Ogden**

Dartmouth

Anthropology, Environmental  
Change and Conservation



**Mark Palmer**

Missouri

Geography, Indigenous  
Geographies and GIS



**Margo Schlanger**

University of Michigan Law School

Civil Rights, Civil and Criminal  
Detention, Government Oversight



**David M. Rabban**

University of Texas School of Law

Academic Freedom, Free Speech

## Natural Sciences & Mathematics



**Ximena Bernal**

Purdue

Behavioral and Sensory Ecology,  
PokéBio (Pokémon Biology)



**Prosanta Chakrabarty**

LSU

Evolution, Natural History,  
Science Communication



**Teri Odom**

Northwestern

Chemistry, Transforming  
Nanoscale Materials



**Aradhna Tripathi**

UCLA

Geology, Climate Change,  
Women in Science

Over the last 69 years, more than  
750 Visiting Scholars have made  
over 6,000 visits to Phi Beta Kappa  
sheltering institutions.

If you are interested in bringing one of the Visiting Scholars to your campus, contact the officers of the local Phi Beta Kappa chapter. Questions about the program and the application process can be directed to Hadley Kelly, the Director of the Visiting Scholar Program, at [hkelly@pbk.org](mailto:hkelly@pbk.org).



## GUIDELINES FOR HOSTING A VISITING SCHOLAR

The Phi Beta Kappa Visiting Scholar Program provides an opportunity to highlight the importance of the liberal arts on your campus, strengthen your chapter, bring awareness of Phi Beta Kappa to your students, and connect students with Visiting Scholars on a personal level. Follow these guidelines for a successful, inclusive, and creative visit.

### Schedule

- The visit is comprised of a **two-day stay including a public lecture and four other events** (shared/hosted meals do count as events). If you would like to involve Scholars in more than five events, please get their permission well in advance.
- The visit should last two days and two nights. On rare occasions, a third night may be added due to travel constraints, but only with advance consent of the Scholar.

### Communication

- Send Scholars a draft schedule six weeks before each visit; this allows for needed communication between Scholars, their hosts, and the professors whose classes they will attend.
- Once a draft schedule is approved by the Scholar, travel can be booked.
- For classroom and seminar discussions, the professor(s) should be in touch with the Scholar before the visit to share the course description, what's expected of the Scholar, and the size/makeup of the class.

- One week before the visit, check in with the Scholar to confirm details. Exchange phone numbers and make sure there is one point of contact for the Scholar in case any last minute communication is needed.
- Ensure that the Scholar has an office to use while on campus.

## Financial Responsibilities

The **sponsoring PBK chapter/host university** is responsible for:

- Travel costs to and from chapter's local airport
- Arranging and paying for hotel/lodging
- Covering transportation costs during visit
- Paying for meals
- \$500 administrative fee to Phi Beta Kappa national

**PBK national** is responsible for:

- Plane/long distance travel costs
- Travel costs to and from Scholar's local airport (airport parking, taxi/ride share, etc.)
- Meals/snacks while in transit to/from local airport to destination airport
- Honorarium of \$3,000 for the Scholar

## PBK Mission

- When introducing the Scholar at the public lecture and other events, talk about Phi Beta Kappa, its mission, and eligibility.
- Involve Phi Beta Kappa members to assist with planning the visit, along with professors who work in the same or a similar field as the Scholar.
- Arrange for the Scholar to meet with at least one relevant administrative official such as the Dean of Arts and Sciences, the Provost, or the President; invite the President and other appropriate administrators to the public lecture.

## Student Outreach

- Invite Scholars to talk about their research, graduate school, and/or career opportunities with undergraduates in informal settings, such as over coffee or at pizza lunches; encourage direct interactions with students beyond classroom/lecture encounters.
- Have students discuss/present their work to the Scholar for feedback and advice.

## Timeline

### February 2025:

Announcement of the 2024-2025 Visiting Scholars

### April 2025:

Chapters rank their top selections for Visiting Scholars

### May 2025:

Chapters and Visiting Scholars are matched and dates are confirmed

### September 2025-

### May 2026:

Chapters host Visiting Scholars on campus

- Take special care to invite historically under-represented or first-generation students to all events or to a special event arranged just for them, doing outreach through relevant campus centers, administrators, or affinity groups.
- Give a campus tour and/or a tour of historical/cultural interest.

## Publicizing the Visit

- Use the Visiting Scholar logo. Check out our guidelines [here](#).
- Share details about the public lecture on social media (#PBKVisitingScholar) and school event calendar; tag Scholars if they have social media accounts.
- Send information to email lists in several departments.
- Post flyers/posters throughout campus.
- Request that faculty in the Scholar's subject area promote the public lecture in their classes.
- Contact your local chapter(s) and Association (if applicable) to invite its members to attend the public lecture.
- Extend personal invitations to those who may have connections or interest in the Scholar and/or his or her work.
- Advertise the public lecture on local radio station.
- Encourage all PBK members to participate.





There are many different ways that chapters organize a visit. Below are sample tools to help you plan your Scholar's visit.

### Sample Schedules

#### Example 1:

First Day:	
Morning	Participate in classroom discussion
Afternoon	Tour of campus by student PBK members and free time before public lecture
Evening	Reception and Public Lecture
Second Day:	
Morning	Students present work to Visiting Scholar for feedback in a seminar class
Afternoon	Informal brown-bag lunch with students interested in graduate school and careers in Visiting Scholar's field of study

#### Example 2:

First Day:	
Afternoon	Participate in classroom discussion
Evening	Dinner with professors in Visiting Scholar's field of study and chapter PBK officials
Second Day:	
Morning	Interview with local college station
Afternoon	Visit the university's museum collection in Visiting Scholar's field of study, led by students
Evening	Public Lecture

## Hosting Committee Roles

Below are committee designations used by one chapter to ensure that the planning didn't fall on one person:

### **Chapter Rep I:**

- Recruitment of committee on arrangements for its first meeting
- Arrangements for the public lecture venue
- Introduction of speaker

### **Chapter Rep II:**

- Liaison with department and honors program representatives
- Compilation of program for Scholar and national PBK office
- Airport transportation on arrival and departure

### **Secretary/Treasurer:**

- Notify PBK members; notices for events calendar/faculty newsletter
- Arrangements for campus escorts and local transportation
- Solicitation of financial aid from co-sponsoring campus groups
- Arrangements for payment of all bills
- Hotel reservations

### **Department Reps:**

- Circulation of "control sheet" to channel requests for appearances by Scholar in class/seminar sessions
- Preparation of background materials on courses in Scholar's field
- Arrangements for an office for Scholar's use on campus

### **Publicity Rep:**

- Contact with university communications office for newspaper and radio notices
- Possible interviews

### **Student Reps:**

- Arrangements for informal student meetings with Scholar
- Poster publicity



## BRANDING AND LOGOS

The Visiting Scholar Program revised its logo in 2022. The logo system consists of several variations in size and color in order to support the many kinds of collateral created to promote a scholar's visit. Use these marks for your social media posts, posters, postcards, slide backgrounds, and programs.

Download the logos [here](#).

### Primary Marks

The primary, full-color mark is shown here. It is also available in small and wide formats.



*Primary Mark*



*Small*



*Wide*

## Secondary Marks

The family of marks includes variations for size and color.

*Small*



*Wide*



*Rectangular*



## General Guidelines

- Prioritize the readability of the mark. Use the best variation for your needs.
- Place the logo on flat color backgrounds that provide high contrast. Do not place the logo on images or graphics that reduce its visibility or readability.
- Do not crop, stretch, recolor, or otherwise alter the logo.
- Do not crowd the logo with other content.



**VISITING  
SCHOLAR  
PROGRAM**

*The* PHI BETA KAPPA *Society*

[pbk.org/VisitingScholars](https://pbk.org/VisitingScholars)